

Beat: Arts

UBS Launches WOMEN - Heroes - Celebrating women making a difference

10-city international tour of WOMEN

PARIS - ZURICH, 22.04.2016, 21:06 Time

USPA NEWS - UBS today launched WOMEN: Heroes, a digital campaign celebrating women making an impact in their communities. The campaign complements the 10-city international tour of 'WOMEN: New Portraits', an exhibition of newly commissioned photographs by renowned photographer Annie Leibovitz,...

UBS today launched WOMEN: Heroes, a digital campaign celebrating women making an impact in their communities. The campaign complements the 10-city international tour of 'WOMEN: New Portraits', an exhibition of newly commissioned photographs by renowned photographer Annie Leibovitz, featuring women of outstanding achievement.

Exhibition visitors and audiences globally are invited to share the stories of inspiring women in their own lives. Participants submit their captioned photos via Instagram using #ShareYourHero or directly to the digital gallery at <http://www.ubs.com/shareyourhero> for a chance to win a trip for two to the New York opening of 'WOMEN: New Portraits' in November 2016.

The campaign is launched ahead of the opening of 'WOMEN: New Portraits' in Singapore on 29 April 2016. Access to the exhibition is free.

UBS provides long-term global support to the premier international Art Basel shows in Basel, Miami Beach and Hong Kong, for which the firm serves as global Lead Partner, as well as to the Guggenheim UBS MAP global partnership with the Solomon R. Guggenheim Museum and Foundation.

Source : UBS

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

Article online:

<https://www.uspa24.com/bericht-7757/ubs-launches-women-heroes-celebrating-women-making-a-difference.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSiV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Editorial program service of General News Agency:

United Press Association, Inc.

3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA

(702) 943.0321 Local

(702) 943.0233 Facsimile

info@unitedpressassociation.org

info@gna24.com

www.gna24.com